Grow with Google

North Central Missouri Business Facilitation the Trenton and Cameron Chambers of Commerce

Join NCMBF, the Trenton and Cameron Chambers of Commerce, and Bryan Caplan, speaker for the Grow with Google partner program, for an info-packed workshop dedicated to growing your business online.

Reach Customers online with Google

Learn how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads.

In this workshop we'll discuss best practices for:

- Improving your website's visibility in Google's organic search results, on all devices
- Creating a free Google My Business listing
- Advertising your business on Google

Get Your Business Online

Learn about Google My Business, a free tool for local businesses who want to connect with customers on Google Search and Maps. Get handson help creating or updating your business profile or a simple website. In this session we'll show you how to:

- Create or claim your Business Profile on Google
- Manage your business info across Google Search and Maps
- Use Google My Business to connect with potential customers
- Create a free website using the info from your Business Profile

Seating is limited at each session—REGISTER EARLY!

Registration is so easy—Call, email, or click the links below.



Trenton Workshop: Link: <u>September 24</u>

Trenton Chamber of Commerce Email: trentonchamber@att.net Phone: 660-359-4324



Cameron Workshop: Link: October 8

Cameron Chamber of Commerce: Email: cameronmochamber@gmail.com Phone: 816-632-2005



Or contact Stephanie Williams facilitator.ncmbf@gmail.cco 816-617-6144 Be sure to state date preference





TRENTON WORKSHOP

Date and Time

Tuesday, September 24, 2019 5:30 to 7:30 pm Location: North Central Missouri College 1301 Main Street Cross Hall, Room 208 Trenton, MO 64683

<u>View Map</u>



CAMERON WORKSHOP

Date and Time Tuesday, October 8, 2019 5:30 to 7:30 pm Location: Cameron Regional YMCA 1903 N Walnut Street Cameron, MO 64429 View Map

